



RATE CARD 2009

DISTRIBUTION AND FREQUENCY

Published on the Thursday of every week
Posted on the world wide web on a Wednesday morning.
Free Weekly Distribution through out London

20,000 copies printed every week. Over a million hits on our website every week.
On average, over 50,000 PDF downloads printed off per week and regularly rising
(i.e. the complete magazine including all ads)

COPY DEADLINE

5pm Thursday prior to publication

	Full price	Intro rate	3 inserts +	10 inserts +
Full Page	£850	£750	£650	£550
Outside Back	£1,100	£1000	£880	£775
Inside Front / Back	£950	£850	£770	£660
Half Page	£450	£375	£330	£275
Quarter Page	£230	£210	£190	£170

Price of strip advertising available upon application.

(Prices do not include VAT)
Rates only applicable to display advertising

Classified rates:-

DISPLAY BOXES IN THE ESCORT SECTION ARE £40 per week.

Lineage Boxes £23 per week

or **SIMPLE LINEAGE 90PENCE PER WORD (inclusive of VAT)**

General Services section (PRICES ON APPLICATION)

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